

Executive Summary

# All Together Fairer Neighbourhoods

An evidence-based framework for Cheshire  
and Merseyside to support the creation of local  
neighbourhood health plans

March 2026

ALL

TOGETHER

FAIRER

Working as one to build a fairer,  
healthier Cheshire and Merseyside





## Introduction

Joint introduction from Louise Gittins and Steve Rotheram

In 2025, we were delighted to meet with Professor Sir Michael Marmot and senior leaders from across Cheshire and Warrington and the Liverpool City Region to reflect on the challenges and opportunities we face in reducing health inequalities and improving the health and wellbeing of the residents we serve.

That conversation reinforced a shared view: while national policy sets important direction, it is in neighbourhoods that real, lasting change happens. Neighbourhoods are where people live their lives, where services meet communities, and where prevention, early support and local leadership can make the greatest difference.

It was in this context that the idea of 'All Together Fairer Neighbourhoods' emerged, building on our long-standing commitment to tackling inequalities and aligning closely with the emerging neighbourhood models set out in Fit for the Future: the 10 Year Health Plan for England.

Across both Cheshire and Warrington and the Liverpool City Region, we share many of the same challenges: persistent health inequalities, growing demand on public services, and increasing pressure on resources. We also share a strong track record of collaboration, innovation and leadership on prevention and population health.

All Together Fairer Neighbourhoods reflects our collective determination to build on that strength by providing a shared approach that supports local leadership, empowers communities and helps turn national ambition into practical, locally led action.

Most importantly, the creation of All Together Fairer Neighbourhoods reflects our belief that by working together across organisations, across places and alongside residents, we can continue to build a fairer, healthier Cheshire and Merseyside.

### Louise Gittins

Chair of the Cheshire and Warrington Combined Authority Shadow Board and Leader of Cheshire West and Chester Council

### Steve Rotheram

Mayor of the Liverpool City Region



*Caption: (L-R) Professor Sir Michael Marmot with Louise Gittins and Steve Rotheram before the 2025 IHE Health Equity Network Conference in Liverpool*

# Executive summary

The emerging neighbourhoods model outlined in Fit for the Future: the 10 Year Health Plan for England provides a clear directive for further integration of services, strengthening of prevention and addressing the wider determinants of health. They enable partners across the NHS, local government and the voluntary sector to align effort around local need, build on community assets and take earlier action to improve outcomes, particularly in areas experiencing the greatest inequality.

All Together Fairer Neighbourhoods sets out a shared approach to support the development of neighbourhood health plans across Cheshire and Merseyside.

It builds on the established All Together Fairer commitment to tackling health inequalities across the life course, grounded in the Marmot principles, and provides a consistent foundation to help local areas translate national ambition into locally led action.

The development of the guiding principles of All Together Fairer Neighbourhoods has been led by Cheshire and Merseyside's Champs Directors (the nine Directors of Public Health and NHS Director of Population Health) in collaboration with a wide range of partners from across the health and care system.

This summary framework is intended to support Health and Wellbeing Boards and other partners to develop approaches that are prevention-focused, equitable and community-led.

At the heart of All Together Fairer Neighbourhoods is a set of shared guiding principles:

1. Co-production, collaboration and community power
2. Marmot principles, prevention and inequalities
3. 'One Team' system leadership and collaboration
4. Outcomes, not just inputs
5. Alignment and coherence
6. Data and intelligence

Together, these principles are designed to support neighbourhood plans that improve population health, strengthen resilience and address the root causes of poor health.

## Guiding Principles

The following guiding principles set out the shared approach that underpins All Together Fairer Neighbourhoods. They are intended to support local areas in Cheshire and Merseyside to plan and deliver neighbourhood health approaches that are focused on prevention and the social determinants of health.



**1**

**Co-production,  
collaboration and  
community power**

Shaped with communities, building on local assets and sharing power to drive meaningful change.



**2**

**Marmot principles,  
prevention and  
inequalities**

Prioritise prevention and tackle health inequalities by addressing the wider determinants of health, proportionate to need.



**3**

**'One Team'  
system leadership  
and collaboration**

Work as one system across organisational boundaries, with shared ownership and accountability for outcomes.

**ALL**  
**TOGETHER**  
**FAIRER**



4

### Outcomes, not just inputs

Success should be defined by improved population health, reduced inequalities and better experience, not activity alone.



5

### Alignment and coherence

Align with existing strategies, evidence and system priorities to maximise impact and avoid duplication.



6

### Data and intelligence

Local data and insight should drive priorities, decision-making and evaluation at neighbourhood level.

## All Together Fairer Neighbourhoods in practice

Across Cheshire and Merseyside, partners are already working in ways that closely reflect the approach set out in the All Together Fairer Neighbourhoods Guiding Principles. Two examples are Build. Move. Thrive. in Cheshire and Warrington and Sefton's approach to tackling inequalities, but there are many more examples out there.



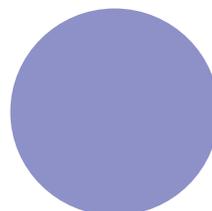
### Build. Move. Thrive. in Cheshire and Warrington

Through **Build. Move. Thrive.**, local partners in Cheshire and Warrington focus on building community capacity, embedding prevention and addressing inequalities through everyday movement.

Neighbourhood assets are identified with residents and VCFSE partners, with priorities shaped locally and delivery supported through trusted community networks and local champions.

Action is targeted using neighbourhood-level data alongside lived experience, helping ensure support is proportionate to need and responsive to local context.

Work is coordinated across local government, the NHS and community partners, supporting joined-up delivery and a shared focus on outcomes such as improved wellbeing, reduced falls and greater resilience at neighbourhood level.





## Tackling health inequalities in Sefton

For many years in Sefton there has been an ethos of a strong focus on prevention, collaboration and tackling inequalities.

The borough's Health and Wellbeing Strategy has been co-produced through extensive community and stakeholder engagement, with a clear commitment to community power and a shared set of priorities to guide action over the next five years.

Work across local government, public health, the NHS and community partners is shaped by a 'one team' approach, ensuring outcomes take precedence over organisational boundaries.

Activity is aligned across key strategies, including child poverty, healthy weight, safer school streets and social value, and is underpinned by robust local data and insight to support targeted, preventative action and continuous improvement.





Working as one to build a fairer,  
healthier Cheshire and Merseyside

**Find out more and get in touch**

To learn more about All Together Fairer, please visit:

**<https://champspublichealth.com/all-together-fairer/>**

**Champs Public Health Collaborative**

To get in touch with the Champs Public Health Collaborative, please email:

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